

**relenet - social network solutions** is a leading provider of highly innovative social network software. We offer a very attractive position based in Konstanz (Germany) at the beautiful Bodensee and close to the Alps and Switzerland.

## **Director Marketing & Sales**

The incumbent is responsible for Marketing & Sales of our on-demand social network solution. Sales experience as well as experience with social network communities is required.

### **SKILLS & EXPERIENCE**

- Intelligent person with professional experience in sales wanted.
- Some experience with social network communities is required.
- The successful applicant should possess a higher educational degree (e.g. Diploma or Master's Degree in economics or communication with focus on marketing or similar).
- Strong English and German language skills.
- At least very good command of office software and basic knowledge of web technologies.
- Willing to travel.
- Experience on how to deal with Clients is required.
- Social competence and high communication skills.
- Independent, accurate and self-reliant work-style.

### **EXPECTED TASKS**

- Sales / Account management / Consulting.
- Manufacturing of sales supporting documents.
- Maintenance and enhancement of our website.
- Media work.
- Writing of proposals in English and German language.
- Follow-up of proposals and sales presentations.
- Negotiations with Clients / Re-sellers, generation and pursuit of own sales leads.
- Preparation and participation in trade fairs and conferences.
- Building up a sales queue on your own, from the contacts made on trade fairs and others.

Please send your complete application indicating expected salary, references and earliest availability to:

**relenet GmbH & Co. KG**  
**Prof. Dr. Wolfram Reiners**  
**Lohnerhofstrasse 2**  
**D - 78467 Konstanz**  
**info@relenet.com**

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